

2025

Prix

Arts

Numériques



FONDATION
ETRILLARD



ACADÉMIE
DES BEAUX-ARTS
INSTITUT DE FRANCE

Prix Arts numériques Fondation Etrillard - Académie des beaux-arts

2025 Edition

Rules

The *Prix Arts numériques* (Digital Arts Prize) is an annual award created in 2025 by the Fondation Etrillard in partnership with the Académie des beaux-arts.

ARTICLE 1. PURPOSE

The Fondation Etrillard is a Geneva-based family foundation whose mission is to shine a light on the relevance of our European cultural heritage in today's world. As part of its sponsorship activities, the Fondation has created several awards in the fields of craftsmanship, restoration and artistic creation. After the *Prix du Patrimoine Naturel* (Natural Heritage Prize) and the '*Âmes d'Œuvres*' Craft Competition, the *Prix Arts numériques Fondation Etrillard - Académie des beaux-arts* is its third award.

The Académie des beaux-arts (French Academy of Fine Arts) is one of the five academies that make up the Institut de France (Institute of France), which also includes the Académie française, the Académie des sciences, the Académie des Inscriptions et Belles-Lettres and the Académie des sciences morales et politiques. As part of its mission to support creative work, the Académie des beaux-arts awards a number of prizes to emerging and established artists.

The aim of the *Prix Arts numériques Fondation Etrillard - Académie des beaux-arts* is to showcase the work of a digital artist by rewarding a recent work of digital art that echoes the disciplines represented at the Académie des beaux-arts, that is painting, sculpture, architecture, engraving and drawing, music, cinema, photography and choreography.

This echo can take the form of inspiration, adaptation or confrontation with one or more of these disciplines, through a dialogue with their history, corpus or techniques.

This collaboration between the Académie des beaux-arts and the Fondation Etrillard is part of a desire to support artists in Europe and to promote digital art as an artistic discipline in its own right, extending the history of the arts into the modern age of new technologies. Interdisciplinarity and the dialogue between tradition and new media are therefore at the heart of this Prize.

ARTICLE 2. CANDIDATE WORKS

- The Prize will be awarded to a work of digital art, i.e. one whose creative process makes use of digital technologies (code, programmes, interactive, generative, behavioural or algorithmic technologies) and is intrinsically hybrid, combining different types of knowledge, methods and modes of expression. For example, the work may make use of robotics, internet networks, augmented, mixed or virtual reality, artificial intelligence, and so on.
- The work may be purely made up of material elements, or purely digital, or mixed.
- Non-artistic digital mediation programs or tools are not eligible.
- The work has been created between 2021 and 2024 and shown at least once in a public presentation. Artists may not submit an application with a work still in progress or never shown, nor may they submit several works.
- The work may be part of a public or private collection at the time of application, provided that its loan for a future exhibition or presentation is possible. In this case, the applicant must declare the possibility of a loan from this collection in the context of the *Prix Arts numériques* at the time of application.

ARTICLE 3. ELIGIBLE ARTISTS

The Prize is open to digital artists or groups of artists of any nationality, resident in Europe, with no age limit. The countries of residence eligible for the Prize are Switzerland, France, the countries of the European Union, as well as Albania, Andorra, Armenia, Bosnia-Herzegovina, Georgia, Iceland, Liechtenstein, Montenegro, Norway, Serbia, Ukraine, and the United Kingdom.

Artists may apply alone or as part of a group. In the case of a group application:

- The group will appoint a representative (designated member) to act as liaison with the Académie des beaux-arts and the Fondation Etrillard.
- All the artists in the applicant group must meet the European residency criterion.
- An artist who is a member of a collective may not apply individually in addition to the collective's participation.

The applicant must be an established artist with proven professional experience and the author of several works at the time of application.

ARTICLE 4. ENDOWMENT

A prize fund of €20,000 (twenty thousand euros) will be paid to the artist or artistic collective behind the winning work. The Prize is awarded annually.

ARTICLE 5. LIABILITY CLAUSE CONCERNING THE DISTRIBUTION OF THE ENDOWMENT IN THE CASE OF A GROUP OF ARTISTS

If the grant is awarded to a group of artists, the entire amount is paid to the person designated by the group at the time of application. This representative is solely responsible for distributing the grant among the members of the group.

Neither the Académie des beaux-arts nor the Fondation Etrillard can be held responsible for any dispute, disagreement or litigation between group members concerning the distribution of the endowment. Once the sum has been paid to the group's referent, the Académie and the Fondation are deemed to have fulfilled their obligations and cannot be called upon to intervene in any dispute.

ARTICLE 6. PRESENTATION

A public presentation of the winning work at the Académie des beaux-arts or at one of the Fondation Etrillard's partner venues may be considered in the years following the award of the prize, depending on the nature of the work. The organisers will contact the artist to define the conditions.

ARTICLE 7. REGISTRATION PROCEDURE

Candidates must complete the online application file available on the following website:
fondationetrillard.wiin.io/en/applications/prix-arts-numeriques

The call for entries will be open for three months, from Tuesday February 4 to Wednesday April 30, 2025 at 11:59 pm. Applications that are incomplete or arrive after the deadline will not be accepted. Similarly, applications that do not meet the required criteria will not be considered.

Entries will be judged based on the application file (written in French or English) by the members of the jury.

The file must include the following information:

Candidate's presentation:

- Curriculum vitae
- Portfolio including at least 3 (three) past artistic creations that have been produced and distributed

Presentation of the candidate's work:

- Statement of intent explaining the concept and operation of the work, and emphasizing its link with the purpose of the Prize (maximum 3000 characters, so around two pages)
- Photos of the work, if possible, in a public display situation
- Video (one or more) of the work
- Technical file of the work: dimensions, description of technologies used, layout plan
- Past and future confirmed venues of presentation

This information is for the sole use of the Fondation Etrillard and the Académie des beaux-arts and will not be shared with third parties.

The jury will evaluate candidate works according to the following criteria:

- Artistic quality of the work
- Quality of the candidate's career
- Relevance to the missions of the Fondation Etrillard and the Académie des beaux-arts.

From all entries, the jury will select 3 (three) finalists. Of these, it will award the Prize to the work judged to be the most outstanding.

The jury is not required to choose a winner for the Prize if it considers that the quality of the entries does not meet the fundamental qualitative criteria required.

The jury may elect only 1 (one) work to be awarded the Prize. Under no circumstances may there be a tie.

ARTICLE 8. JURY

The jury is made up of personalities from the digital art world, chosen by the Fondation Etrillard, and members of the Académie des beaux-arts and the Académie des sciences. The jury is made up of the following personalities:

- **Valérie Belin**, photographer and visual artist, member of the Académie des beaux-arts in the photography section
- **Philippe Bettinelli**, curator, New Media Department, Centre Pompidou, France
- **Jean-Marie Dallet**, digital artist and professor at Université Paris 1 Panthéon-Sorbonne, France
- **Patrick Flandrin**, physicist and member of the Académie des sciences (French Academy of Sciences)
- **Alain Fleischer**, artist and Director of Le Fresnoy - Studio national des arts contemporains, France
- **Sabine Himmelsbach**, Director of the HEK (Haus der Elektronischen Künste) in Basel, Switzerland
- **Margit Rosen**, Head of Collections, Archives and Research, ZKM Zentrum für Kunst und Medien, Karlsruhe, Germany
- **Marjane Satrapi**, artist, comic book author and film director, member of the Académie des beaux-arts in the cinema and audiovisual section.

Gilles Etrillard, President of the Fondation Etrillard, is President of the Jury. **Laurent Petitgirard**, composer and conductor, Permanent Secretary of the Académie des beaux-arts, is a permanent guest on the jury.

ARTICLE 9. JURY DECISIONS

The jury's decisions will be based on the information provided on the application form. The jury's decisions are irrevocable, sovereign and final. The jury will not be required to justify its decisions. The jury's decisions may not be contested. Jury deliberations are confidential.

ARTICLE 10. CALENDAR

- **February 4, 2025:** call for applications
- **April 30, 2025:** deadline for applications
- **May to July 2025:** review of entries and start of jury deliberations
- **September 2025:** reveal of the 3 (three) finalists
- **October 2025:** reveal of the winner
- **Autumn 2025:** award ceremony at the Palais de l'Institut de France (Paris)

ARTICLE 11. COMMUNICATION

The finalists and the winner will authorise any audio or video recording or filming necessary to promote the Prize and to authorise the press and the Prize's partners to use and distribute these media free of charge for the promotion of the Prize in progress and in future years.

The finalists and the winner will authorise the Fondation Etrillard and the Académie des beaux-arts to use information and images of their work free of charge for the purposes of communicating the Prize (portrait, portfolio, photographs of the candidate work, video of the candidate work, etc.).

This distribution may be made on any medium, including the Internet and social networks, in any form, and may take place in France and abroad. The candidate(s) whose work is awarded the Prize undertake(s) to include the words '*Winner of the Prix Arts numériques Fondation Etrillard - Académie des beaux-arts 2025*' on all documents referring to the work (credits, label, website, etc.), with no time limit.

ARTICLE 12. AWARD CEREMONY

The prize will be rewarded in Autumn 2025 under the dome of the Palais de l'Institut de France. The date will be confirmed in 2025.

ARTICLE 13. RULES

These rules may be modified in whole or in part by the Fondation Etrillard and the Académie des beaux-arts with effect for the following year. The submission of an application implies the unconditional submission of its author to the present rules.

ARTICLE 14. CLAUSE GUARANTEEING RESPECT FOR THE RIGHTS OF THIRD PARTIES AND APPLICABLE LAWS

The candidate certifies that the work submitted for the Prize is an original creation and does not infringe, in any way whatsoever, the rights of third parties, in particular copyright, neighboring rights, personality rights, image rights or any other rights protected by current legislation.

The candidate also guarantees that his/her work does not contravene any applicable legal or regulatory provision and that it does not in any way constitute an infringement of the law.

In the event of a claim or action by a third party, the candidate undertakes to assume all legal, financial and material consequences that may arise, thereby releasing the Académie des beaux-arts and the Fondation Etrillard from all liability. The Fondation Etrillard and the Académie des beaux-arts reserve the right to exclude from the Prize any work that does not comply with these conditions, or which gives rise to a well-founded challenge by a third party.